



Segerstrom Jaguar Football



GameDay Program & Banner Advertising

P.O. Box 28809 | Santa Ana | California | 92799

Golden West League Champions 2009, 2010, 2011, 2013, 2015

Dear Jaguar Supporter,

The Segerstrom High School football team has dominated the Golden West League capturing its championship title in **2009, 2010, 2011, 2013 and 2015**. With the **2018** season on the horizon, the team is preparing to recapture its title, drive deeper into the CIF playoffs and make history in Santa Ana. We are pleased to offer the 2018 Game Day Football Program, website and stadium banner advertising for your consideration.

With student athletes competing from every area of Santa Ana, Segerstrom High School is truly a “city school” that sets high expectations for success. This opportunity serves as a mutual benefit for your business and the football program alike providing you an avenue to create awareness and advertise your services in our community. This is a great way for you to support our program and gain visibility for your business or personal message. By purchasing an ad and supporting the football program, you will be helping to pay for the GameDay Football Program production, while also providing support to purchase supplies and equipment which are vital to the player’s success both on and off the field.

We are offering two great opportunities for your sponsorship. The first being advertisement space in our GameDay Program. There are 4 special pages, the back cover \$900.00, inside Front or Back cover \$600.00 or Center roster page \$450.00. All four pages have high visibility and in full color. On the back of this paper you will also find different sizes and cost for other program ads options. The GameDay Football Program will be distributed at five home games (+ any CIF playoffs games).

The second option to help sponsor would be with a Banner in our Stadium. This is probably the best way to reach the most customers. For 325.00 we will produce and hang a 3’x4’ banner on the fence surrounding our field in clear sight of the stands with your Ad. The Stadium Banner will provide continued view during a combined 20 Freshmen, Junior Varsity and Varsity football games. In addition, your banner will be viewed during more than six other city school hosted Varsity games.

Your support of our program is greatly appreciated. Please fill out the bottom portion of this page and attach any artwork to this paper and return it to either the player who you received it from or mail it back to the address above.

Thank you for your support of Jaguar Football.

Player Name: _____ Sponsor Name: _____

Company Name & Add _____

Telephone Number: _____ Email address: _____

Amount Due: \$ _____ Form of Payment: _____ Check # _____

	Outside Back cover \$900		Inside Front Cover \$600		Inside Back Cover \$600		Center Roster Page \$450
	Full page \$300		½ Page \$175		¼ Page \$125		1/8 Page \$75
	Banner \$325		Business Card \$50				

Full Page

\$300

1/2 Page

\$175

Business Card

\$50

1 / 4 Page

\$125

1 / 8 Page

\$75

** Please make checks payable to: Segerstrom High School
Football Booster Club

**ARTWORK MUST BE SUBMITTED NO LATER
THAN August 1, 2018 * NO EXCEPTIONS.**

Digital artwork specifications:

Artwork should be set to size as high resolution jpg or pdf
files with RGB colors. Files should be emailed or copied to
a CD or DVD.

Non-Digital artwork specifications:

If supplying a business card, please submit two clean, non
wrinkled and non-stapled business cards

If supplying a photograph, please provide the original.
Include your name and telephone number written on all
materials.

Artwork and questions can be emailed to :

ads@segerstromfootball.com

WWW.SEGERSTROMFOOTBALL.COM